

METHOD AND SYSTEM FOR DISTRIBUTING EFFECTIVE INFORMATION, AND STORAGE MEDIUM RECORDING ARTICLE READING PROGRAM, REPEATING DISTRIBUTION PROGRAM AND INFORMATION DISTRIBUTION PROGRAM

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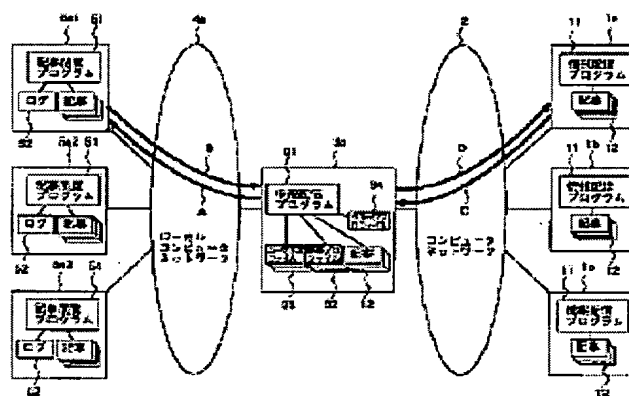
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Abstract of JP11096164

PROBLEM TO BE SOLVED: To make automatically collectable user's needs while considering processing load and communication load and to attain article distribution satisfying user's needs while considering the processing load and communication load.

SOLUTION: An article reading program 51 records a trend of an article read by a user as a log 52 and transmits the log 52 to a repeating distribution program 31 at proper timing. The program 31 extracts an attribute of the article 11 distributed from the program 11 from the article 12 and prepares an article profile 32 for every article. The program 31 prepares also a user profile 33 for each of user terminals 5a1 to 5a3 from the log 52 transmitted from the program 51 for each of the terminals 5a1 to 5a3 and the profile 32. At the time of transmitting an article to each user terminal 5a, the profile 33 is referred to and an article to be distributed to the user terminal 5a is selected and distributed through a local computer network 4a.



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